

# LIVE UNITED<sup>®</sup>

GIVE. ADVOCATE. VOLUNTEER.

2010 ANNUAL REPORT





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United Way is many things to many people. It acts as a convener of resources and a beacon of charitable giving. However, the continuation of the multitude of human services programs that we support, and are administered through



agency partners throughout Oswego County, would not be possible without the efforts of our valued volunteers that serve us in many ways and the thousands of generous community members who contribute to United Way. This year more than 4,500 employees participated in company campaigns for United Way, providing much needed funds for programs that offer vital services to those in need in Oswego County. Their generosity is the spark

that allows us to continue our mission as we work tirelessly as a leader of community change...guiding and supporting human services in the areas of health, education, youth development and senior independence.

Even in these challenging economic times, we have come together and embraced what it means to Live United. Our gifts of time and hard earned dollars have provided a helping hand to our family, friends and neighbors. I am humbled by the support United Way receives and I extend my sincerest thanks to our donors and volunteers for their spirited generosity, our board of directors for their outstanding leadership, and our agency partners who work do so much to improve the quality of life in Oswego County. It is gratifying to know that together, we are doing life-changing work.

Melanie Trexler  
Executive Director

## United Way Board

President

**Ms. Wendy Tetro**

Senior Vice President/Controller - Fulton Savings Bank

President Elect

**Ms. Kathleen Fenlon**

Executive Director - Oswego County Youth Bureau

Past President

**Mr. John Scardella**

Director - USW (United Steelworkers)

Treasurer

**Mr. Robert Hunter**

Owner - Critical-Vac Filtration

Secretary

**Ms. Maria Hudson**

Community Volunteer

Member-at-large

**Ms. Christy Huynh**

Asst. Director of Student Advisement - SUNY Oswego

Campaign Chair

**Mr. Jonathan Daniels**

Executive Director - Port of Oswego Authority

Governance Chair

**Ms. Queenie O'Neil-Sands**

Community Volunteer

Allocations Chair

**Mr. Shawn Seal**

KeyCenter Manager - Key Bank

**Mrs. Bernadette Costello**

Business Development Specialist - Pathfinder Bank

**Mr. William W. Crist**

Superintendent - Oswego City School District

**Mr. Daniel Dorsey**

President- Eagle Beverage Co.

**Mr. Brian Finn**

Director Nuclear Safety Assurance - Entergy

**Mr. Thomas Greer**

Personnel Director - Fulton School District

**Ms. Maggie Killoran**

Associate VP/Dean of Fulton Campus

Cayuga Community College

**Mr. Jim Mahoney**

Community Volunteer

**Mr. Gary Mashaw**

Director of Transportation - Oswego Co. Opportunities

**Mr. Doug McRae**

Attorney - Bond, Schoeneck & King PLLC

**Mr. John Nelson**

Nelson Funeral Home

**Mr. Andrew Nickerson**

Shift Manager - Walmart Central Square

**Mr. Peter Sheftic**

Human Resource Director - Novelis Corporation

**Ms. Connie Smith**

Community Volunteer

**Dr. Richard Tesoriero**

Tesoriero Chiropractic

## United Way Staff

**Melanie Trexler**

Executive Director

**Lois Luber**

Resource Development Director

**Joan Falanga**

Financial Department

**Morgan Mears**

**Patti Mears**

Campaign Data Entry Coordinator

# COMPANY CAMPAIGNS

## Company Campaigns

Alliance Bank  
APW Central Schools  
ARC of Os.Co./Oswego Industries  
ARISE  
BOCES  
Catholic Charities of Os. Co.  
Cayuga Com.College/Fulton  
Central Square Schools  
Centro of Oswego  
Children's Center  
City of Fulton  
City of Oswego  
COCOAA  
Constellation Energy  
Critical-Vac Filtration  
D-K Manufacturing  
Entergy  
Farnham, Inc.  
Felix Schoeller  
Friendly's Restaurant  
Fulton Savings Bank  
Fulton City School District  
Fulton YMCA  
Huhtamaki  
Industrial Precision Products  
JCPenney Oswego  
Key Bank  
National Grid  
Novelis Corp.

## Campaign Coordinators

Barbara Bateman  
Sandra Robinson  
Julie Lalik  
Christine Ward  
Lisa Spencer  
Toni Malone  
Sue Witmer  
Pearl Horn  
Kathy Kintz  
Kathleen Lea  
Cathy Trowbridge  
Rita Tickle  
Deborah Bills  
Stephen Doty  
Bob Hunter  
Norm Kesterke  
Brian Finn, Tammy Holden  
Jeanne Unger  
Cindy Nicholson  
Patrick Dewine  
Deborah Braden  
David Deroucie  
Elizabeth Fadden  
Nick Habel  
Chris Fragale  
Karen Walker, Katie Simoneau  
Tracy Menge  
Tim Murphy  
Dick Delaney

## Company Campaigns

NRG Harbor Power  
Oswego City School District  
Oswego County Government  
Oswego County Opportunities  
Oswego Health  
Pathfinder Bank  
Phoenix Central Schools  
St. Luke Health Services  
Springside at Seneca Hill  
State Emp. Fed. Appeal (SEFA)  
Tessy Plastics

## Campaign Coordinators

Donna Moonan  
Peter Myles  
Kathy Fenlon, John Ferry  
Jo-Lyn Phillips  
Marion Ciciarelli, Nancy Concadoro  
Robert Rolfe  
Mary Stanton  
Betsy Nesbitt  
Teresa Ferlito  
Howard Gordon, Christy Huynh  
Danielle Cataldi



**Small Business**

Bardan Construction Co.  
 Bev's Dairy Treat  
 Caraccioli & Nelson, PLLC  
 Cheap Seats Bar & Grille  
 Douglas A. Jones DMD, PC  
 Harbor Towne Gifts  
 Johnston's LP Gas Service  
 Met Life, David Mirabito  
 Mimi's Drive In  
 Nelson Funeral Home  
 Nelson Industrial Supply  
 Oswego County Ambulance  
 Oswego Valley Insurance Agencies  
 PAC & Associates of Oswego  
 Phillip Gordon & Sons, Inc.  
 Riverview Wellness  
 Service With Purvis Corp.  
 Stewarts Shops  
 Strategic Marketing Associates  
 Sugar Funeral Home  
 Tesoriero Chiropractic  
 The Comic Shop  
 The House Works  
 Tucker-Cadillac-Pontiac-GMC  
 Van Liew Septic Service  
 Uniforms - Etc.  
 Wahl Construction Co.

**Company Giving**

American Express Foundation  
 Aetna Foundation  
 AT&T  
 Bank of America  
 Bank of NewYork Mellon  
 Consolidated Federal Campaign  
 Dryden Mutual Insurance Co.  
 Empire Vision Centers  
 Excellus BlueCross BlueShield  
 Hanover Insurance  
 Hannibal Central Schools  
 HSBC  
 IBM  
 Integrated Community Planning  
 Liberty Mutual Foundation  
 Liberty Resources  
 Monro Muffler UW Rochester  
 Nationwide  
 Payless  
 Port of Oswego Authority  
 Price Chopper  
 Sandy Creek Central School  
 United Way of CNY  
 United Way of Greater Os. Co.  
 United Health Group  
 UPS  
 Verizon

Walmart Central Square  
 Walmart Fulton  
 Walmart Oswego

**Campaign Incentive Prize****Sponsors**

Burritt Motors, Inc.  
 DuFore's For Diamonds  
 Entergy  
 Excellus Blue Cross Blue Shield  
 Fulton Savings Bank  
 Planned Results Inc.  
 Stability Fitness  
 YMCA Fulton  
 YMCA Oswego  
 Murdock's Bicycles & Sports  
 Stability Fitness  
 Stewart's Shops

**Community Support**

CCC Fulton Criminal  
 Justice Society  
 Chiropractic Day  
 Clubhouse Tavern  
 Fitzgibbons Real Estate  
 Fulton Rotary Club  
 Lauren Daniels  
 SUNY Oswego Walk-A-Thon

SUNY Lakers Men's &  
 Women's Ice Hockey  
 Wiltsie Construction  
 City of Fulton  
 Northern Concrete

**In Kind Support**

DuFore's For Diamonds  
 Eagle Beverage  
 HSBC  
 Oswego Printing  
 Palladium Times  
 SUNY Oswego Athletic Dept.



# LEADERSHIP GIVING

## **Alliance Bank**

Barbara & Robert  
Bateman

## **Constellation Energy**

Anonymous (5)  
David Barcomb  
Daniel Bierbrauer  
Samuel Belcher  
Thomas Chwalek  
Robert & Christine Close  
Peter Collins  
Robert & Eileen  
Corcoran  
Heather Davis  
Jeffrey Dean  
David Demm  
Stephen Doty  
Clifford Dubord  
Scott Edwards  
Michael Esposito  
Robert Fitzgerald  
Frederick Gerardine  
Jeffrey Gerber  
Robert Godley  
Terri Goutermont  
William Gover  
Michael Gray  
Mark Greer

Joseph Guariglia  
Thomas Holland  
Daniel Hulme  
Alyson Inman  
Michael Jaquin  
Christopher Jasinski  
Kenneth Johnson  
John & Lois Kaminski  
Eric Kelsey  
Paul Konu  
Daniel Lagoe  
Lawrence Liberty  
Wallace Love  
Thomas Lynch  
Kevin Madsen  
Mark & Cynthia  
Masuicca  
Julie McCrobie  
Mark McCrobie  
James McGiff  
Brian McInnis  
Thomas McNamara  
Thomas Mogren  
Alan Moisan  
Albert Neveu  
George Nosko  
Marc Peterson  
Michel Phillippon  
Paul Politzi

David Rathburn  
Robert Ruggio  
Joseph Russell  
Holly Salvador  
Robert Sanaker  
Robert Saunderson  
Ronald Sellars  
Craig Sheldon  
James Spina  
Gregory Stefl  
Alexander Sterio  
George Stowers  
Daniel Swayze  
Todd Syrell  
Arthur Taylor  
Jack & Deborah Torbitt  
James Tsardakas  
Brett VanNieuwenhuise  
Daniel Varga  
Michael Wade  
Douglas Wright  
William Yaeger  
Eric & Brenda Zumwalt

## **Entergy**

Anonymous (8)  
Chris Adner  
Vincent & Martha  
Bacanskas

Gary Bosma  
Rick Casella  
Duane Crumpton  
Peter Cullinan  
Nancy Czerow  
Patrick Deban  
Brian & Debbie Drain  
Lisa Ellis  
James Feeney  
Brian Finn  
Julie Fischer  
Delroy Gayle  
Suzanne Hogan  
Tammy Holden  
Neal & Linda Johnson  
Steve Juravich  
Bret Kenner  
Sheldon Kohr  
Roger & JoAnn Locy  
Nicholas Lukatchik  
Kevin & Sharon Mulligan  
Randy & Mary Ann  
Murray  
Mohamed Mustafa  
Sandy & Stephen  
Mustico  
Jorge & Lori O'Farrill  
Joe Pechacek  
Patti Ponzi

Timothy Raymond  
Thomas Restuccio  
Daniel Ruddy  
Patrick Scanlan  
Kelly Smith  
Robert Smith  
Brian R. Sullivan  
Bradley Trudell  
Leonard Wilton  
Deborah Weaver  
Eric Wolf

## **Fulton Savings Bank**

Anonymous (1)  
Roberta Dunn  
Robert & Wendy Tetro

## **HSBC**

Lenette Laboda

## **Huhtamaki**

Anonymous (2)  
Robert Fontana  
Nick Habel

## **IBM**

Steven Sayer

**Industrial Precision Products**

William Gallagher

**National Grid**

Michael Falise

**Novelis**

Anonymous (1)

Karen Abbott

Mr. & Mrs. Michael

Anthony

Cheryl Ascenzi

James Bartholomew

William Bartling

Luc Boivin

David Bonney

Shawn Bracy

Dennis Brady

Leo & Annette Burns

Gary Burton

Dennis Carpenter

The Carson Family

Robert Castiglia

Richard Delaney

Bill Dowdle

Christopher Driscoll

Robert Gibson

Brian Gigon

William Graham

Thomas Granbois

Jacob Grey

Daniel Harrington

John Landry

Kevin Lawless

Joseph & Carolyn

Lawton

David & Michele Lloyd

Bob & Diane Lowery

Michael Malone

John Mosher

Suzanne Naylor

Mark & Kathy Nice

Larry Ogorchock, Sr.

Adam Perry

Andrew Quinn

Brian Randall

Michael & Nikki Reiner

Aaron & Jennifer Rowan

Peter Sheftic

Mark Smith

James Sperino

Carla Stelmach

John Syrell, Jr.

Christopher Taylor

Gregory Thomas

Ernie Tressidder

Anthony Vazquez

Dean White

**Oswego City Schools**

William Crist

**Oswego County Government**

Kathleen Fenlon

Robert Plenge

Michael Stafford

**Oswego County Opportunities**

Carol Genalo

**Oswego Health**

Anonymous (3)

Patrick Fasulo

Jennifer Januszka

**Pathfinder Bank**

Mr. & Mrs. James

Costello

Chris Gagas

Daniel Phillips

Robert Rolfe

Ron & Cindy Tascarella

**United Way CNY SEFA**

Matthew Ecker

Marta Santiago

Tim Hale

**UW of Greater Os. Co.**

Melanie Trexler

**United Parcel Service**

Chryl Clafin

Donald Hall

Angelo Liberatore

Melodie Livingston

Daniel Melvin

Robert Moran

Dominic Patchen

Marty Putnam

**Individuals**

Anonymous (1)

Rev. Moritz Fuchs

Bob & Lynne Hunter

Edie & Michael Nupuf

Mrs. Ruth Sayer

John & Michele

Scardella

**Small Business**

Bardan Construction

David Mirabito, MetLife

Johnston's LP Gas

Service

Oswego Valley

Insurance

Philip Gordon & Sons,

Inc.

Service With Purvis

Tesoriero Chiropractic



# COMMITTEE RECOGNITION

## Committee Recognition

### Needs Assessment

Christy Huynh –Co- Chair- SUNY Oswego  
Jeff Grimshaw – Co-Chair – SUNY Oswego  
Tricia Clark – Rural Health Network  
Diane Cooper-Currier – Oswego County Opp.  
Gary Mashaw – Oswego County Opp.  
Jane Murphy – Literacy Volunteers  
Ann Runge – Cayuga Community College  
John Scardella – United Steelworkers  
Larry Schmidt – Office of the Aging  
Melanie Trexler – United Way of Greater Oswego Co.

### Campaign Cabinet

Chair, Jonathan Daniels-Port of Oswego Authority  
Dick Delaney-Novelis Corporation  
Stephen Doty-Constellation Energy  
Brian Finn-Entergy  
Doug McRae-Bond, Schoeneck & King  
Robert Rolfe-Pathfinder Bank

### EITC

Dean Crawford  
Dean Richard Skolnick  
Florence Kirk  
Ellen Wahl  
Melanie Trexler

### FEMA

Captain Corinne Hayes – Chair, Captain Kevin and Leslie Brennan, Karen Ferguson, Rev. Morris Fuchs, Captain Kenneth Hayes, Christy King, Mary Margaret Pekow, Melanie Trexler and Mayor Ron Woodward

### Community Investment Volunteers

Chair – Shawn Seale - Key Bank  
Beth Alferi - Pathfinder Bank  
Alyssa Amyotte – SUNY Oswego  
Virginia Arnold – Community Volunteer  
George Blakeslee – Community Volunteer  
Debra Braden – Fulton Savings Bank  
Ron Browning – Fulton Savings Bank  
Michael Canale, Jr. – Canale’s Restaurant  
Karen Caruso – Community Volunteer  
Bob Casper – SUNY Oswego  
Marion Ciciarelli – Oswego Health  
Jim Cronk – ARISE Family Services  
Debbie Deeb – Human Concerns Center  
Carol Dillabough – Novelis Corporation  
Roberta Dunn – Fulton Savings Bank  
Lisa Ellis - Entergy  
Judy Flisakowski – Catholic Charities  
Christie Hillenbrand – SUNY Oswego  
Bob Hunter – C-Vac Filtration  
Christy Huynh – SUNY Oswego  
Maggie Killoran – Cayuga Community College

Thad Mantaro – SUNY Oswego  
Brenda Niver – Pathfinder Bank  
Patricia Mears – Community Volunteer  
Queenie O’Neil-Sands – Community Volunteer  
Thomas Proud – Community Volunteer  
Rob Rolfe – Pathfinder Bank  
Jim Smiley – Catholic Charities of Oswego County  
Wendy Tetro – Fulton Savings Bank  
Deb Turner – Community Volunteer  
Diane Wood – Community Volunteer

### Community Youth Forum

David Canfield - Youth Advocate Program  
Kathy Fenlon – Oswego City-County Youth Bureau  
Melanie Trexler – United Way of Greater Oswego Co.  
Chris Weaver – Os Co. Social Services,

### Golf Committee

Chair Dave Lloyd, Novelis  
Bernadette Costello, Pathfinder Bank  
Bill Crist, Oswego City School District  
Mike Rose, Entergy  
Jeff Grimshaw, SUNY Oswego  
John Nelson, Nelson Funeral Home  
Perry Noun, Sports Radio 62  
Mary Ann Schreck, AXA Equitable  
Connie Smith, United Way Board of Director  
Lois Lubner, United Way

### **Stone Soup Committee, Oswego**

Chair, Jim Mahoney, United Way Board of Dir.  
Pat Benjamin, Community Volunteer  
Helen Hoefler, Catholic Charities of Oswego Co.  
Lois Lubner, United Way staff  
Shawn Seale, Key Bank Oswego

### **Stone Soup, Too Committee, Fulton**

Steve Chirello, Chirello Advertising  
Nicholas Dunsmore, Key Bank Fulton  
Jonathan Gilmore, Catholic Charities  
Helen Hoefler, Catholic Charities  
Karen Hubel, Blue Moon Grill  
Stephanie Langdon, Oswego Co. Opp.  
Lori Lyons, Walmart Granby  
Lois Lubner, United Way  
Jo-Lyn Phillips, Oswego Co. Opp.  
Jan Rebeor, Community Volunteer  
Michele Sherman, Walmart Granby  
Catherine Trowbridge, City of Fulton  
Sue Witmer, Cayuga Comm. College

### **60 Minute Challenge Committee**

Tom Ciappa, American Foundry  
Elizabeth Fadden, Fulton YMCA  
John & Tara Fitzgibbons, Fitzgibbons RE  
Deana Masuicca, Oswego YMCA  
Lois Lubner, United Way  
Chrissy Mason, Stability Fitness  
Kim McPherson, Fulton YMCA  
Melanie Trexler, United Way



### **Born Learning Trail**

In June of 2010 a "Born Learning Trail" opened at Hulett Park in the City of Fulton. The "Born Learning Trail" has 9 activity stations which encourage early learning for young children through play. The first trail in Oswego County was funded by Walmart Super Center in Granby, with support of the City of Fulton and Northern Concrete.

### **Parades**

The United Way took part in Fulton's Memorial Day Parade by distributing close to 3000 children's books along the route to promote literacy and the love of

reading. The books are collected throughout the year from community members and also through book drives held at Fairgrieve Elementary and Walmart Super Center in Granby.

### **Children Do Come With Directions, A Guide for Parents**

The book first printed in 2009 has been recognized by agencies, schools, and health clinics as a valuable child development resource for parents and caregivers. A second printing in September 2010 was made possible with funding provided by Entergy's James A. Fitzpatrick Plant and the Oswego-Noontime Rotary Club.

### **Harborfest Breakfast**

The 5th Annual Harborfest Breakfast was held on Saturday morning of Harborfest weekend. Wiltsie Construction and The Club House Tavern sponsor a breakfast open to the public. With help from local volunteers the breakfast has proven to be a successful fundraiser for Success by 6.



# PROGRAM ALLOCATIONS 2010

## American Red Cross of Central New York

|                                      |          |
|--------------------------------------|----------|
| www.redcross.org                     |          |
| Disaster relief . . . . .            | \$33,100 |
| Health and Safety Services . . . . . | \$2,000  |

## ARC of Oswego County

|                                      |          |
|--------------------------------------|----------|
| www.arcofoswegocounty.org            |          |
| Early Intervention Program . . . . . | \$10,000 |

## ARISE Child & Family Services

|   |         |
|---|---------|
| www.ariseinc.org                                |         |
| Housing Advocacy & Assistance Program . . . . . | \$5,200 |

## AURORA of CNY

|                          |          |
|--------------------------|----------|
| www.auroraofcny.org      |          |
| Vision/Hearing . . . . . | \$11,500 |

## Boy Scouts of America Hiawatha-Seaway Council

|                             |         |
|-----------------------------|---------|
| www.cnyscouts.org           |         |
| Youth Development . . . . . | \$9,750 |

## C.O.C.O.A.A.

### County of Oswego Council on Alcoholism and Addictions, Inc.

|                      |         |
|----------------------|---------|
| Treatment . . . . .  | \$8,900 |
| Prevention . . . . . | \$5,600 |

## Camp Fire USA, CNY Council

|                             |         |
|-----------------------------|---------|
| www.campfireusacny.org      |         |
| Youth Development . . . . . | \$3,000 |

## Catholic Charities of Oswego County

|                                     |          |
|-------------------------------------|----------|
| Emergency Services . . . . .        | \$17,000 |
| Strong Families/Safe Kids . . . . . | \$21,500 |
| Amigo Project . . . . .             | \$53,000 |
| CYO . . . . .                       | \$22,250 |

## Children's Center of Oswego

|                                       |          |
|---------------------------------------|----------|
| www.oswego.edu/other_campus/children/ |          |
| Children's Center . . . . .           | \$10,000 |

## Enable

|                         |         |
|-------------------------|---------|
| www.enablecny.org       |         |
| Home Services . . . . . | \$3,000 |

## Farnham Family Services

|                      |         |
|----------------------|---------|
| www.farnhaminc.org   |         |
| Treatment . . . . .  | \$5,500 |
| Prevention . . . . . | \$5,000 |

## Girl Scout Council of CNY

|                             |          |
|-----------------------------|----------|
| www.gscncny.org             |          |
| Youth development . . . . . | \$14,000 |

## Literacy Volunteers of Oswego County

|                               |          |
|-------------------------------|----------|
| www.lvoswego.org              |          |
| Literacy volunteers . . . . . | \$12,000 |

## Mental Health Association of Oswego County

|                       |         |
|-----------------------|---------|
| Food Pantry . . . . . | \$6,000 |
|-----------------------|---------|

## Oswego County Opportunities, Inc.

|                                   |          |
|-----------------------------------|----------|
| www.oco.org                       |          |
| PATH . . . . .                    | \$12,000 |
| Adolescent Options . . . . .      | \$22,000 |
| Discovery Day Care . . . . .      | \$18,000 |
| Service to Aid Families . . . . . | \$12,000 |
| Senior Nutrition . . . . .        | \$32,160 |

## Pulaski Daycare Center, Inc.

|                                      |          |
|--------------------------------------|----------|
| Children & Family Services . . . . . | \$12,000 |
|--------------------------------------|----------|

## Retired & Senior Volunteer Program (RSVP)

|                |          |
|----------------|----------|
| RSVP . . . . . | \$11,500 |
|----------------|----------|

## Rural & Migrant Ministries of Oswego County

|                          |          |
|--------------------------|----------|
| Medical Clinic . . . . . | \$14,000 |
|--------------------------|----------|

## Salvation Army Fulton

|                              |          |
|------------------------------|----------|
| Emergency Services . . . . . | \$19,000 |
|------------------------------|----------|

## Salvation Army Oswego

|                              |          |
|------------------------------|----------|
| www.oswegosa.com             |          |
| Emergency Services . . . . . | \$35,000 |

## YMCA of Fulton

|                           |          |
|---------------------------|----------|
| www.fultonymca.com        |          |
| Youth Services . . . . .  | \$18,000 |
| Senior Services . . . . . | \$15,750 |

## YMCA of Oswego

|                           |          |
|---------------------------|----------|
| www.oswegoymca.org        |          |
| Youth Services . . . . .  | \$26,280 |
| Senior Services . . . . . | \$5,000  |

# FINANCIAL STATEMENT

## 2010 United Way Distributions

United Way of Greater Oswego County unaudited  
Statement of Financial Position as of January 1,  
2010 – December 31, 2010.

|                              |            |
|------------------------------|------------|
| <b>ASSETS</b>                |            |
| Cash Assets                  | 484,753.00 |
| Pledges Receivable 2009-2010 | 53,847.00  |
| Pledges Receivable 2010-2011 | 111,708.00 |
| Other Assets                 | 3,901.00   |

**TOTAL ASSETS**  
**654,209.00**

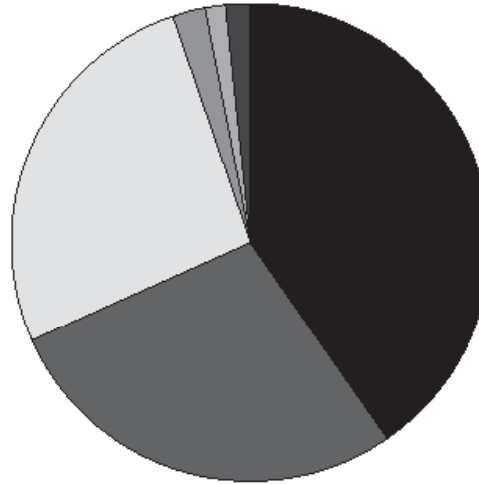
|                                |          |
|--------------------------------|----------|
| <b>LIABILITIES AND CAPITAL</b> |          |
| Current Liabilities            | 7,366.00 |
| Designations Payable 2009-2010 | 3,762.00 |

**TOTAL LIABILITIES**  
**1,1128.00**

|                         |            |
|-------------------------|------------|
| <b>CAPITAL</b>          |            |
| Unrestricted Net Assets | 411,968.00 |
| 2010-2011 Restricted    | 201,044.00 |
| Equipment Net Assets    | 3,607.00   |
| Net Income              | 26,462.00  |

**NET CAPITAL**  
**643,081.00**

**TOTAL LIABILITIES AND CAPITAL**  
**654,209.00**

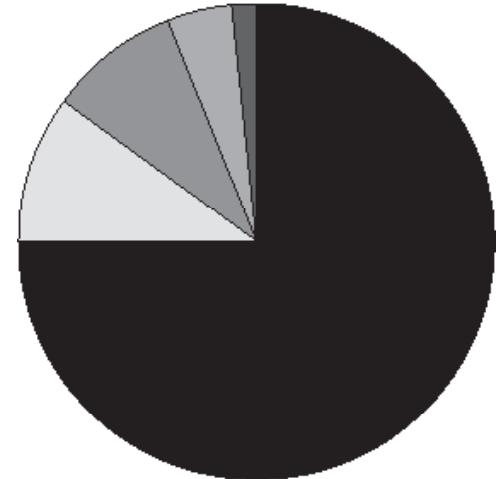


### Where the money comes from:

|                   |       |
|-------------------|-------|
| Employees         | 40.4% |
| Corp Gifts        | 25.5% |
| Special Events    | 2.9%  |
| Leadership Givers | 28.3% |
| Individuals       | 1.5%  |
| Small business    | 1.4%  |

### Where the money goes:

|                                     |        |
|-------------------------------------|--------|
| Partnering Programs                 | 75.6 % |
| Uncollectables                      | 10.0 % |
| UW Administrative Cost              | 9.0 %  |
| Designations to SB6                 | 0.7 %  |
| Designations to Non Member Agencies | 4.7 %  |



# 2010 SPECIAL AWARD WINNERS

## **Leadership & Commitment Award – JC Penney, Oswego**

Presented to a company or organization who are leaders in educating their employees on the needs of the community, inspiring them to support the local United Way.

Certificates of Recognition – SUNY Oswego / Oswego County Opportunities

## **Company Team of the Year Award – Robert Rolfe, Pathfinder Bank**

Presented to volunteers whose extraordinary commitment, energy, enthusiasm and talent contributed to the success of their company's campaign. Certificates of Recognition - Oswego City School District / Oswego Health

## **Company Coordinator of the Year Award - Patrick Dewine, Friendly's Restaurant**

Presented to campaign coordinators whose dedication, enthusiasm, and creativity go above and beyond what is expected. Employees responded to their efforts contributing to the success of the campaign.

Certificates of Recognition – Mary Stanton, principal, Phoenix School District / Kathy Kintz, Centro

## **Spirit of Community Award – Stone Soup & Stone Soup Too! Committee Members & Volunteers**

Presented to volunteers who “care” and want to make a difference in their community. With support from small business owners and service organization \$7500 and 10 van loads of food have been distributed to 5 local food pantries.

UNITED WAY OF GREATER OSWEGO COUNTY

1 SOUTH FIRST STREET, FULTON, NY 13069 | P. 315.593.1900 | F. 315.598.3375 | [WWW.OSWEGOUNITEDWAY.ORG](http://WWW.OSWEGOUNITEDWAY.ORG)

